



Global Customer Solutions and Services
Global Learning Services



The Avid Learning Partner (ALP) Program

Accessing your Avid eBook

Thank you for purchasing an Avid eBook. This document will guide you through the process of activating your eBook and reading it on a computer, tablet, or other mobile device. Avid recommends reading your eBook on a tablet, but if a tablet isn't available, instructions for reading your eBook on a computer are provided here as well.

Your eBook is protected using Adobe digital rights management (DRM) technology; therefore, you will need an Adobe ID in order to authorize your eBook. You can read your eBook on up to 6 different devices, but please note that all of the devices must share the same Adobe ID in order to view the eBook.

Overview

Here is an overview of what you need to do to start using your eBook. Detailed instructions follow below:

- [Section 1: Get Your Activation Code](#)
- [Section 2: Create an Adobe ID \(if you don't already have one\)](#)
- [Section 3: Install Adobe Digital Editions or Bluefire eBook Reader](#)
- [Section 4: Create an Avid account \(If you don't already have one\)](#)
- [Section 5: Use your activation code to download your eBook](#)

Section 1: Get Your Activation Code

Avid's eBooks are purchased by an Avid Learning Partner (ALP), for their use in Avid official certification courses. The eBooks are provided to the ALP in the form of **activation codes**, which are then distributed to students. Students will each receive one activation code per book, and will be formatted similar to this:

ABCS123D4567-EF8901234-G567890

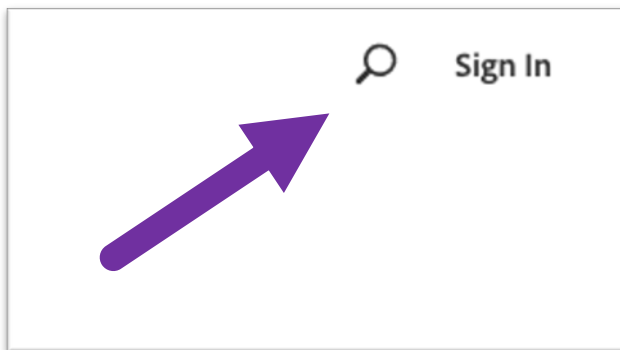
NOTE: The text above is *not* an actual activation code!

NOTE: Keep your activation code in your records, so that you can claim your eBook later.

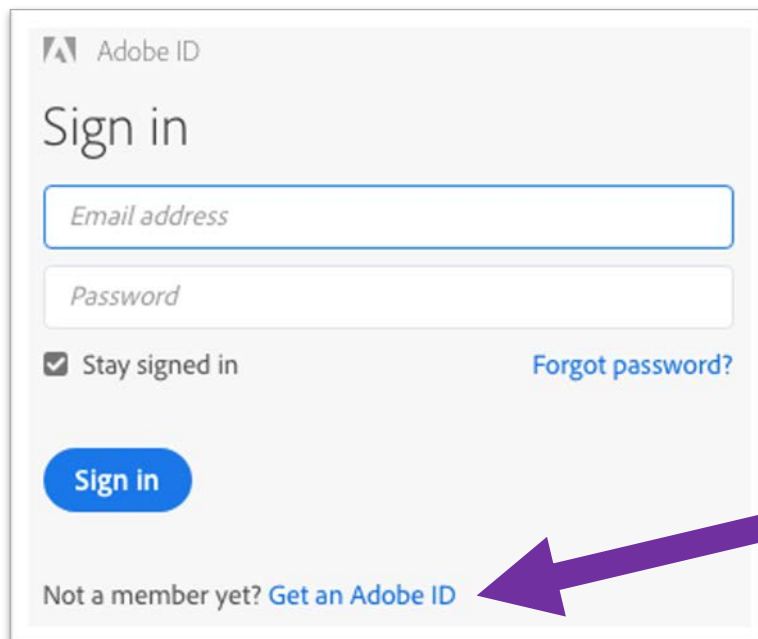
Section 2: Create an Adobe ID (if you don't already have one)

NOTE: If you already have an Adobe ID, skip to “**Section 3: Download Adobe Digital Editions eBook Reader or Bluefire eBook Reader**”

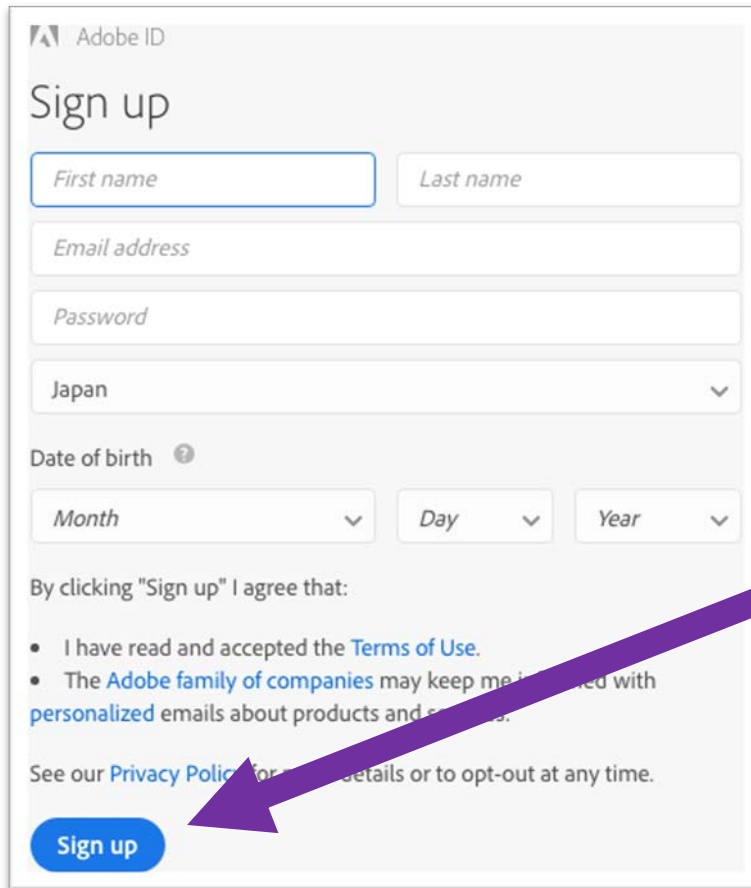
- 1) Go to <https://www.adobe.com/> and click the "Sign In" link (in the upper right-hand corner of the web page)



- 2) Click the "Get Adobe ID" link.

A screenshot of the Adobe ID sign-in page. The page has a light gray background. At the top left is the Adobe logo and the text "Adobe ID". Below that is the heading "Sign in". There are two input fields: "Email address" and "Password". Below the fields are a checked checkbox for "Stay signed in" and a blue link for "Forgot password?". A blue "Sign in" button is positioned below the checkbox. At the bottom left, there is a link that says "Not a member yet? Get an Adobe ID". A large purple arrow points from the right side of the page towards the "Get an Adobe ID" link.

3) Fill in your personal information and click the "Sign up" button.



Adobe ID

Sign up

First name Last name

Email address

Password

Japan

Date of birth ?

Month Day Year

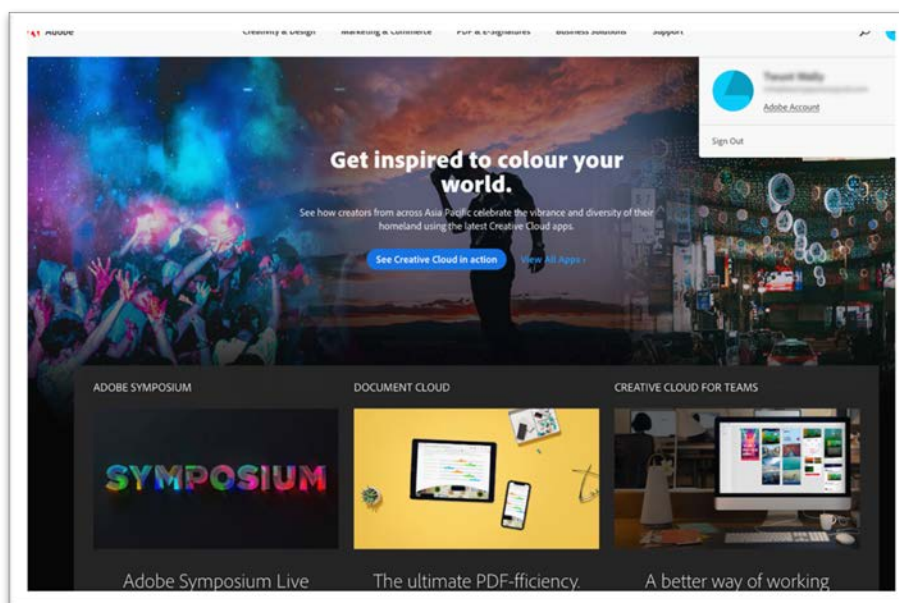
By clicking "Sign up" I agree that:

- I have read and accepted the [Terms of Use](#).
- The [Adobe family of companies](#) may keep me informed with [personalized](#) emails about products and services.

See our [Privacy Policy](#) for details or to opt-out at any time.

Sign up

4) Finally, you will be taken to your Adobe account home page, as shown below. Your account has successfully been created!

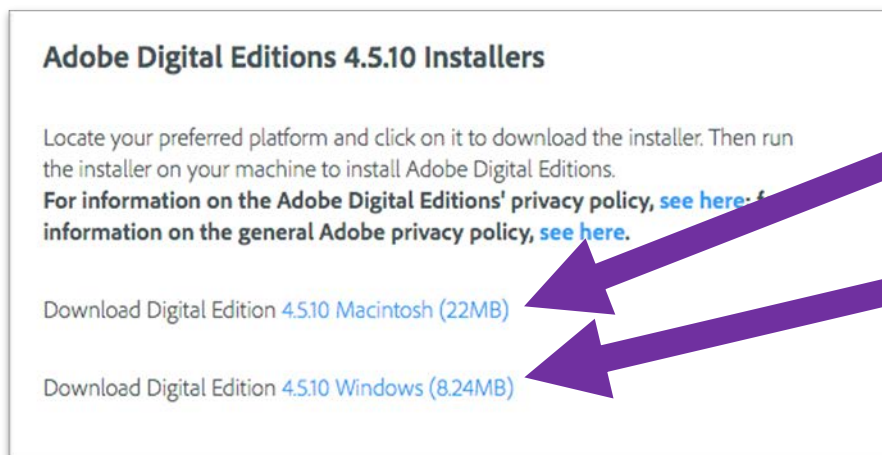


Section 3: Install Adobe Digital Editions or Bluefire eBook Reader

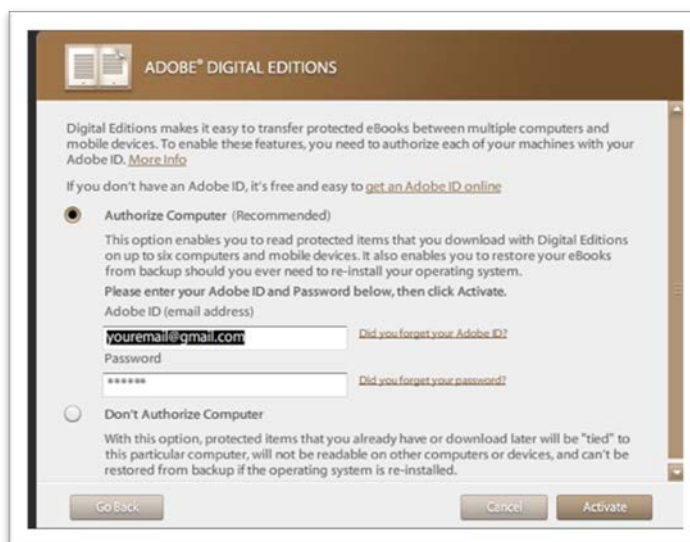
Once you have gotten your activation code, and then created an Adobe ID (if you didn't already have one), you'll need to install an application for reading your eBook. Avid recommends either Adobe Digital Editions or Bluefire eBook Readers.

TO INSTALL ADOBE DIGITAL EDITIONS:

- 1) Download Adobe Digital Editions from this link:
<https://www.adobe.com/solutions/ebook/digital-editions/download.html>
- 2) Click the "Download Digital Edition" link for either Mac or Windows and install the software on your device.

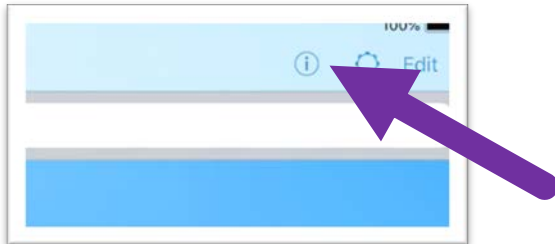


- 3) Once installed, open Adobe Digital Editions and choose "Authorize Computer", then fill in your Adobe ID and password.

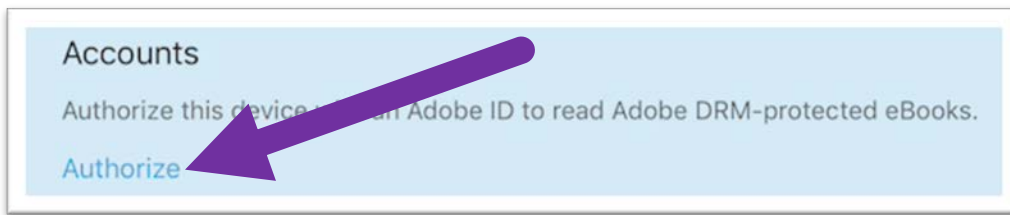


TO INSTALL THE BLUEFIRE EBOOK READER FOR YOUR iOS OR ANDROID DEVICE:

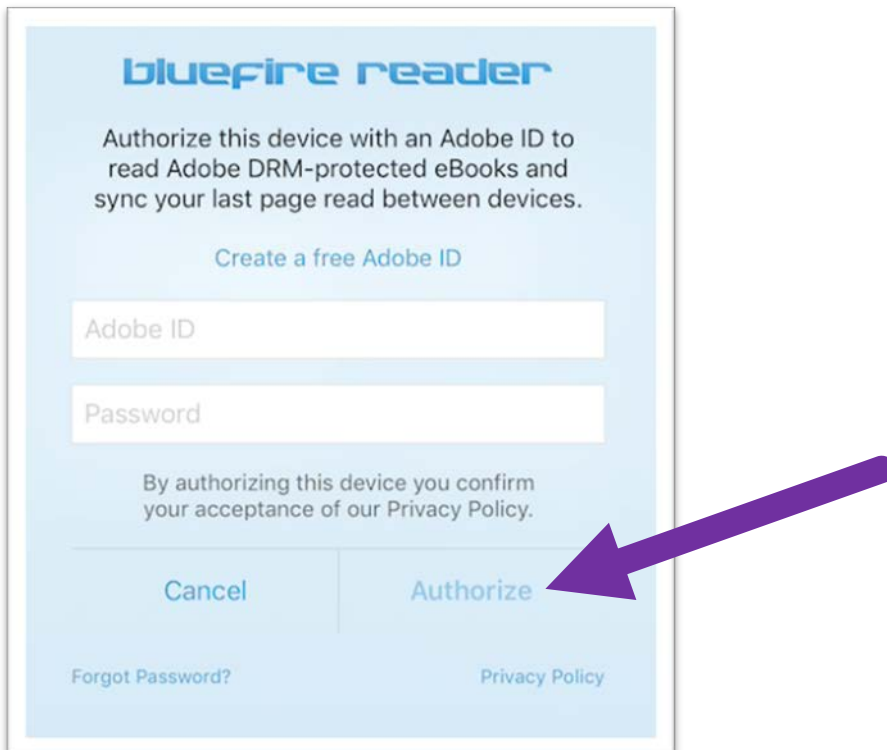
- 1) Download Bluefire Reader from either of the links below:
 - <https://itunes.apple.com/us/app/bluefire-reader/id394275498>
 - <https://play.google.com/store/apps/details?id=com.bluefire.bluefirereader>
- 2) Once installed, click the information icon in the upper right-hand corner of the Bluefire software window:



- 3) Click the "Authorize" link



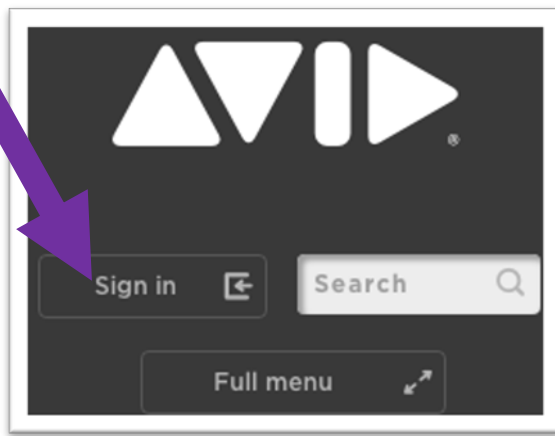
- 4) Enter your Adobe ID and password, and then click "Authorize"



Section 4: Create an Avid Account (if you don't already have one)

NOTE: If you already have an Avid account, skip to “Section 5: Use your activation code to download your eBook.”

- 1) Go to www.avid.com
- 2) Click the "Sign in" button in the upper left corner of the Avid home page.



- 3) Fill in your personal information as directed.

WELCOME TO YOUR AVID MASTER ACCOUNT

Sign In to your Avid Master Account
Avid Master Account FAQ and Help Information

Email * Email address is required.

Password *

Forgot Password?
 Remember Me
 Link my Download Center or Avid Video Community accounts

Create an Avid Master Account
An Avid Master Account is all you need to get the most out of Avid services. In addition to connecting with artists and professionals around the world to share your work and expand your creative opportunities.

* required fields

First Name *

Last Name *

Country *


User Name

This is business account
 This is personal account

Email *

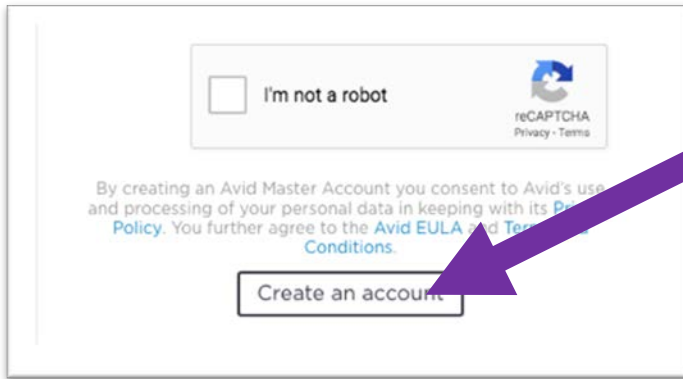
Password *

Confirm Password *

I'm not a robot 

By creating an Avid Master Account you consent to Avid's use and processing of your personal data in keeping with its Privacy Policy. You further agree to the Avid EULA and Terms and Conditions.

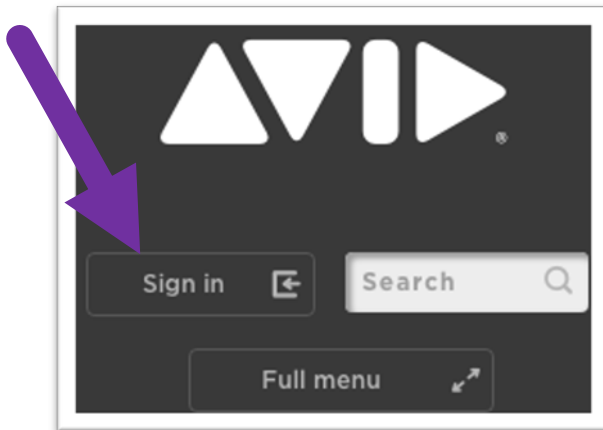
4) Finally, click the “Create an account” button. Your Avid account will be created.



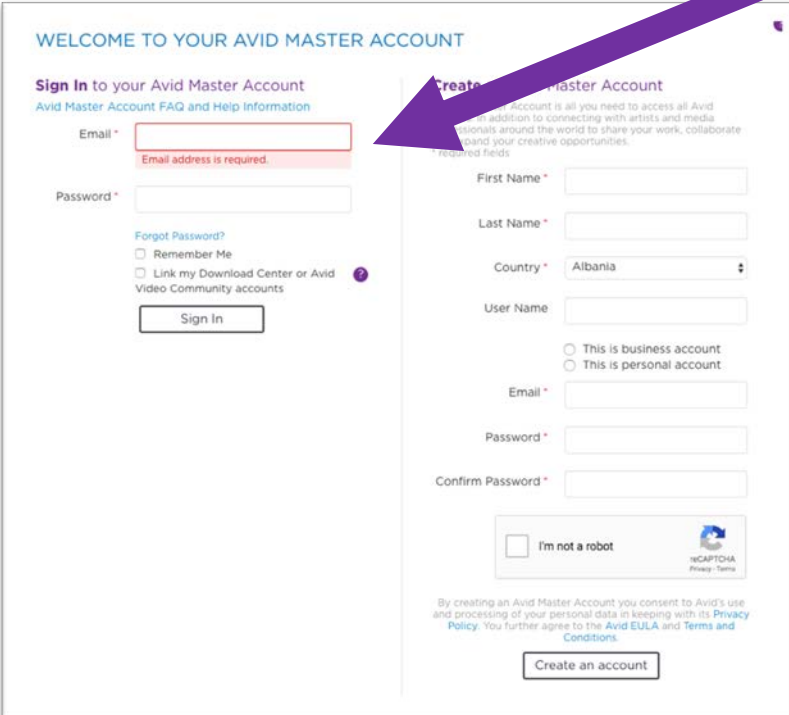
The image shows a screenshot of a web form for creating an Avid account. At the top, there is a checkbox labeled "I'm not a robot" next to the reCAPTCHA logo and "reCAPTCHA Privacy - Terms". Below this, there is a line of text: "By creating an Avid Master Account you consent to Avid's use and processing of your personal data in keeping with its [Privacy Policy](#). You further agree to the [Avid EULA and Terms of Use](#) and [Avid Conditions](#)." At the bottom of the form is a button labeled "Create an account". A large purple arrow points from the top right towards the "Create an account" button.

Section 5: Use your activation code to download your eBook

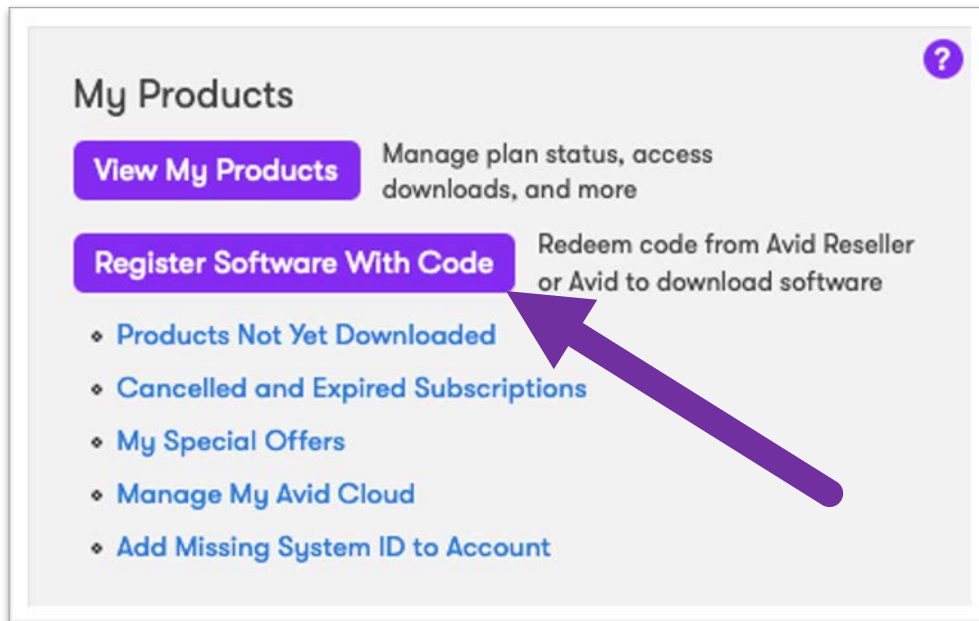
- 1) Go to www.avid.com
- 2) Click the "Sign in" button in the upper left corner of the Avid home page.



- 3) Enter your email and password information

A screenshot of the Avid Master Account sign-in and creation page. The page is titled 'WELCOME TO YOUR AVID MASTER ACCOUNT'. On the left, there is a 'Sign In to your Avid Master Account' section with fields for 'Email *' and 'Password *'. The 'Email *' field has a red error message 'Email address is required.' below it. There are links for 'Forgot Password?', 'Remember Me', and 'Link my Download Center or Avid Video Community accounts'. A 'Sign In' button is at the bottom of this section. On the right, there is a 'Create an account' section with fields for 'First Name *', 'Last Name *', 'Country *' (set to 'Albania'), 'User Name', 'Email *', 'Password *', and 'Confirm Password *'. There are radio buttons for 'This is business account' and 'This is personal account'. At the bottom of this section, there is a 'CAPTCHA' checkbox labeled 'I'm not a robot' and a 'Create an account' button. A large purple arrow points from the right towards the 'Create an account' section.

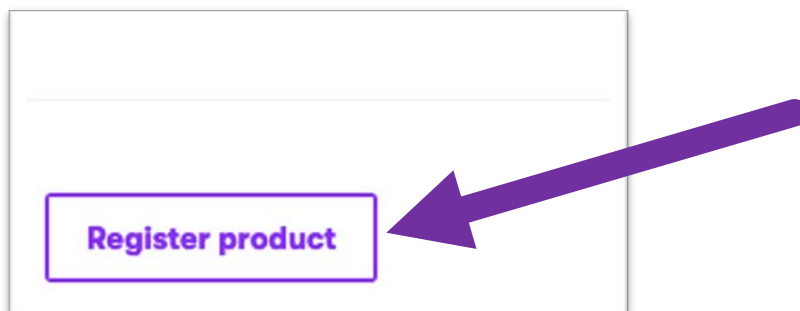
- 4) Click on the “Register Software With Code” link in the “My Products” section of your Avid account.



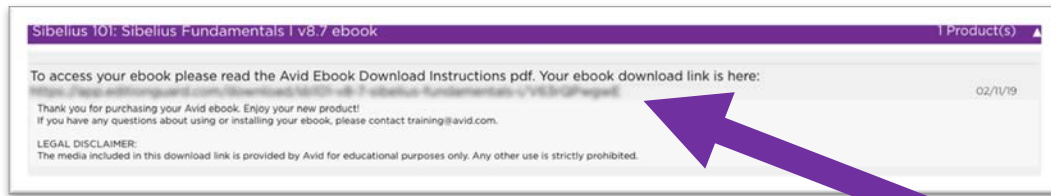
- 5) Enter your activation code in the field indicated below



- 6) Press the “Register product” button



- 7) After submitting your activation code, you will be taken to your “My Products and Subscriptions” page. In the section named for your eBook title, you will see a web address similar to the one shown:



NOTE: The web address you see in your “My Products and Subscriptions” section is *not* a clickable link – you will need to select and copy the entire address, and then paste it into your internet browser’s address field.

You are now ready to download an **.acsm** (Adobe Content Server Manager) file, which is the file you’ll click to then download an eBook onto the device of your choice. You can download an eBook onto a computer, tablet, or other mobile device.

There are two recommended methods for acquiring your **.acsm** file and downloading your eBook:

METHOD 1

1. Copy and paste the link indicated in step #7 of this section (the link in your “My Products and Subscriptions” page) into a browser on the device with which you want to read the eBook. A small **.acsm** file will download to your device.
2. Click the **.acsm** file. This will automatically launch the eBook reader you have installed on your device (if you haven’t installed an eBook reader yet, please refer to [section 3](#) of this document). The book will automatically begin downloading into your eBook reader application. When the download is finished, you will be able to access your eBook.

Copying and pasting long URLs can be difficult on some mobile devices. The second method is a workaround for such situations:

METHOD 2

1. On your computer, copy and paste the link indicated in step #7 of this section (the link in your “My Products and Subscriptions” page) into a browser. A small **.acsm** file will download to your computer.
2. Transfer the **.acsm** file to the mobile device with which you want to read the eBook. An easy way to do this is to attach the file to an email to yourself, and then open the email on that mobile device.
3. Click the **.acsm** file. This will automatically launch the eBook reader you have installed on your device (if you haven’t installed an eBook reader yet, please refer to [section 3](#) of

this document). The book will automatically begin downloading into your eBook reader application. When the download is finished, you will be able to access your eBook.

Contact Avid Education

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